

# TREES



Institute of  
Chartered  
Foresters

MEMBER MAGAZINE FOR THE PROFESSIONAL ARBORICULTURIST AND FORESTER

Advertising Rates 2025

## Grow Your Business

### Promote your goods and services to decision-makers in the multi-million pound UK forestry sector

*TREES* is the quarterly membership magazine of the Institute of Chartered Foresters, the professional body for foresters and arboriculturists throughout the UK. The Institute sets and maintains the standards for professionals who deal with trees, woods and forests and urban green spaces.

*TREES* is essential reading for professionals and is mailed directly to members of the Institute and senior managers in related industries, ensuring your goods and services are seen by the people who count. Chartered Foresters and Chartered Arboriculturists are employed in every area of professional tree management.

### FAST FACTS

- Circulation more than 2,200
- Published quarterly
- Circa 36-page, high-quality, full-colour A4 magazine
- Highly valued by readers
- Long shelf life
- Critical communication tool
- Mailed to named individuals
- UK-wide audience

### Did you know?

The British forestry and arboricultural sectors (public and private) are involved in a wide range of purchasing, from woodland tools and protective clothing to construction services, professional insurance and technical and management training.



## SCHEDULE 2025

ISSUE	ARTWORK DEADLINE	MAILED
Spring 2025	10 February	w/c 31 March
Summer 2025	12 May	w/c 30 June
Autumn 2025	11 August	w/c 29 September
Winter 2025	3 November	w/c 15 December

### Product information

- For full-page adverts, please add a 3mm bleed on all sides
- Artwork should be supplied as pdf, tiff, eps, jpeg (300dpi) files and sent by e-mail
- Colour images should be CMYK

Series discounts available.



### ADVERT SIZES (Depth x Width)

Size	Dimensions	Rate
A Quarter page	128mm deep x 84.5mm wide	£200
B Half page	128mm deep x 174mm wide	£350
C Full page	297mm deep x 210mm wide	£550
C Inside back (full page)	297mm deep x 210mm wide	£650
C Inside front (full page)	297mm deep x 210mm wide	£700
C Outside back (full page)	297mm deep x 210mm wide	£750

For more information, or to book an advertisement, contact Alison Fraser:  
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