

# TREES



Institute of  
Chartered  
Foresters

MEMBER MAGAZINE FOR THE PROFESSIONAL ARBORICULTURIST AND FORESTER

Advertising Rates 2024

## Grow Your Business

### Promote your goods and services to decision-makers in the multi-million pound UK forestry sector

*TREES* is the quarterly membership magazine of the Institute of Chartered Foresters, the professional body for foresters and arboriculturists throughout the UK. The Institute sets and maintains the standards for professionals who deal with trees, woods and forests and urban greenescapes.

*TREES* is essential reading for professionals and is mailed directly to named members of the Institute and senior managers in related industries, ensuring your goods and services are seen by the people who count. Chartered Foresters and Chartered Arboriculturists are employed in every area of professional tree management.

### FAST FACTS

- Circulation more than 2,200
- Published quarterly
- Circa 36-page, high-quality, full-colour A4 magazine
- Highly valued by readers
- Long shelf life
- Critical communication tool
- Mailed to named individuals
- UK-wide audience

## Did you know?

The British forestry and arboricultural sectors (public and private) are involved in a wide range of purchasing, from woodland tools and protective clothing to construction services, professional insurance and technical and management training.

## SCHEDULE 2024

ISSUE	ARTWORK DEADLINE	MAILED
Spring 2024	28 February	end of March
Summer 2024	28 May	early July
Autumn 2024	28 August	end of September
Winter 2024	6 November	mid December



### Product information

- For full-page adverts, please add a 3mm bleed on all sides
- Artwork should be supplied as pdf, tiff, eps, jpeg (300dpi) files and sent by e-mail
- Colour images should be CMYK

Series discounts available.



### ADVERT SIZES

(Depth x Width)

A Quarter page	128mm deep x 84.5mm wide	£200
B Half page	128mm deep x 174mm wide	£350
C Full page	297mm deep x 210mm wide	£550
C Inside back (full page)	297mm deep x 210mm wide	£650
C Inside front (full page)	297mm deep x 210mm wide	£700
C Outside back (full page)	297mm deep x 210mm wide	£750

For more information, or to book an advertisement, contact Alison Fraser:

t: 0141 946 8708 / 07782 222 897

e: [alison.fraser@charteredforesters.org](mailto:alison.fraser@charteredforesters.org)

Institute of Chartered Foresters, Argyle House, 3 Lady Lawson Street, Edinburgh, EH3 9DR