

Chartered Forester

MEMBER
MAGAZINE
FOR THE
**INSTITUTE OF
CHARTERED
FORESTERS**

Member magazine for the Institute of Chartered Foresters - SPECIAL SUMMER EDITION - 100 YEARS OF FORESTRY

Advertising rates 2019

GROW YOUR BUSINESS - Special Edition Summer 2019

Promote your goods and services to decision-makers in the multi-million pound UK forestry and arboriculture industries

Chartered Forester is the quarterly membership magazine of the Institute of Chartered Foresters (ICF), the professional body for foresters and arboriculturists throughout the UK.

Chartered Forester is essential reading for professionals and it is mailed directly to over 1,800 named ICF members. This special

summer edition marks 100 years since the 1919 Forestry Act and the main theme is past, present and future. It will have a luxurious feel and be a special edition that readers will want to keep.

The ICF sets and maintains the standards for professionals who deal with trees, woods and forests and urban landscapes.



Institute of
Chartered Foresters

FAST FACTS

- Circulation more than 1,800
- Published quarterly
- Circa 36-page, high-quality, full-colour A4 magazine
- Highly valued by readers
- Long shelf life
- Critical communication tool
- Mailed to named individuals
- UK-wide audience

DID YOU KNOW?

The British forestry and arboricultural sector (public and private) is involved in a wide range of purchasing, from woodland tools and protective clothing to construction services, professional insurance and technical and management training.

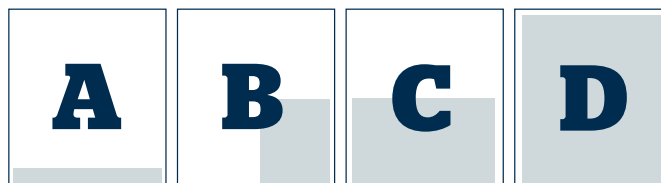
SCHEDULE 2019

ISSUE	ARTWORK DEADLINE	MAILED
Spring 2019	2 February	6 March
Summer 2019	13 May	25 June
Autumn 2019	29 July	10 September
Winter 2019	21 October	3 December

PRODUCTION INFORMATION

- For full-page adverts, please add a 3mm bleed on all sides
- Artwork should be supplied as pdf, tiff, eps, jpeg (300dpi) files and sent on disc or by e-mail
- Colour images should be CMYK
- A professional design service can be offered for a nominal charge – please ask for details

Series discounts available
Agency commission: 10%



ADVERT SIZES

(DEPTH X WIDTH)

A 1/8 page	62mm deep x 83.5mm wide	£100
B Quarter page	128mm deep x 84.5mm wide	£175
C Half page	128mm deep x 174mm wide	£300
D Full page	297mm deep x 210mm wide	£500
D Inside back (full page)	297mm deep x 210mm wide	£550
D Inside front (full page)	297mm deep x 210mm wide	£650
D Outside back (full page)	297mm deep x 210mm wide	£650



For more information, or to book an advertisement:

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