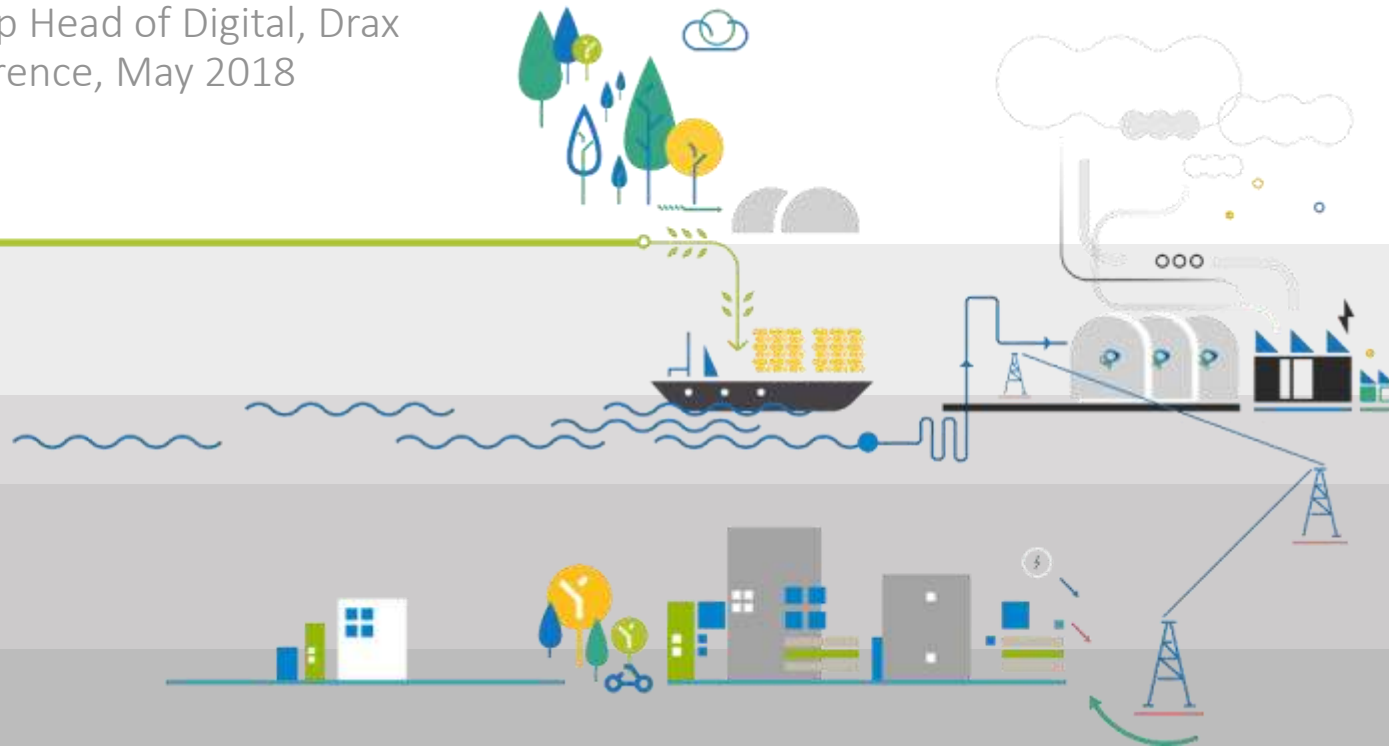


Social media in the wider environment

Chris Woods, Group Head of Digital, Drax
ICF National Conference, May 2018





About Chris      About Drax Group  



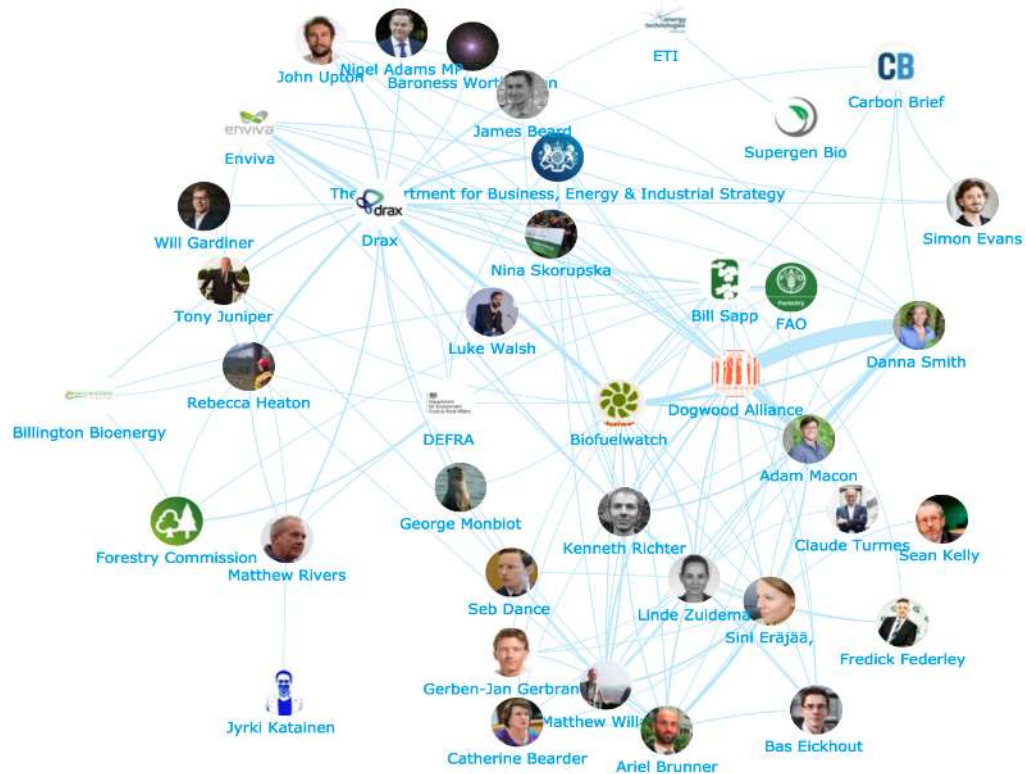
Social media: good and bad



Social media and forestry



Social media and forestry



Social media and forestry

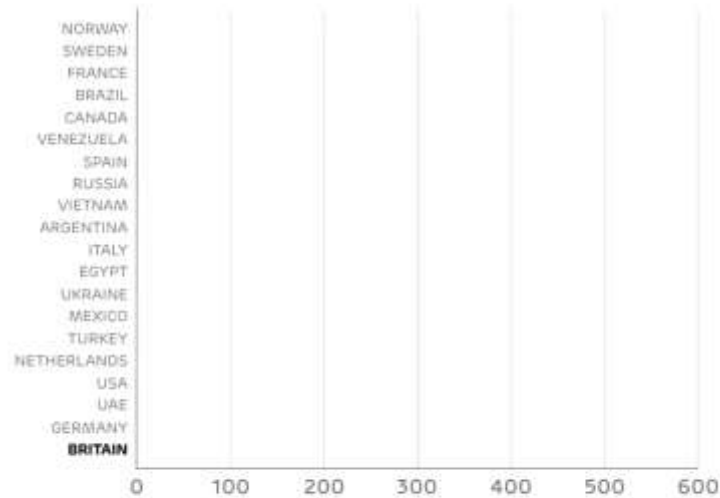


Telling Drax Group stories

LOW CARBON ELECTRICITY LEAGUE TABLE

(g/kWh)

2012



Source: Drax Electric Insights Q3 2017

ElectricInsights.co.uk ↗ Supply, demand, price, environmental impact of GB electricity



'We have to get off coal, right?' – Tony Juniper



ForestScope

Discover the steps we take to ensure our wood pellet supply chain is better for our forests, our planet and our future.

Scroll to explore



ForestScope.info      Wood pellet supply chain transparency tool     



Social media, you, business and organisations

Thank you

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