



# Tree Sparks

Igniting conversation about trees

# OUTLINE

- Background
- The Tree Sparks idea
- Future vision
- Current progress
- Next steps





# BACKGROUND

- No previous forestry experience
- A-level background
- Outdoor environmental education job

# THE TREE SPARKS IDEA

- Environmental education social enterprise
- Aimed at 15-19 year olds
- Programme of events throughout the academic year:
  - Interactive workshops in situ
  - Online content and activities
  - Resource pack



# VISION

- Student engagement
- College and University involvement
- Expansion across the UK





# PROGRESS

- Funding
- Partnerships
- Market research

# NEXT STEPS

- Industry input and support
- Partnerships
- Reflection

**THANK YOU**