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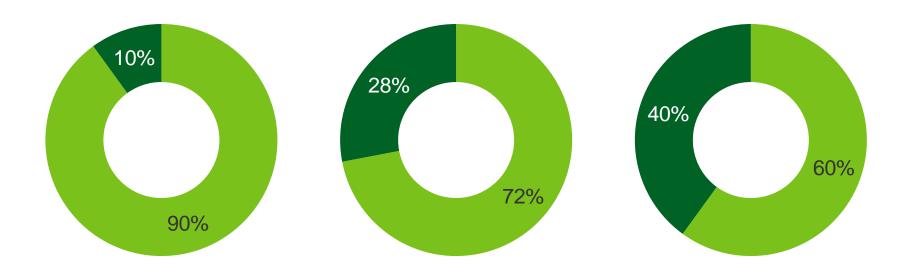
Certification today





Forest Certification Globally



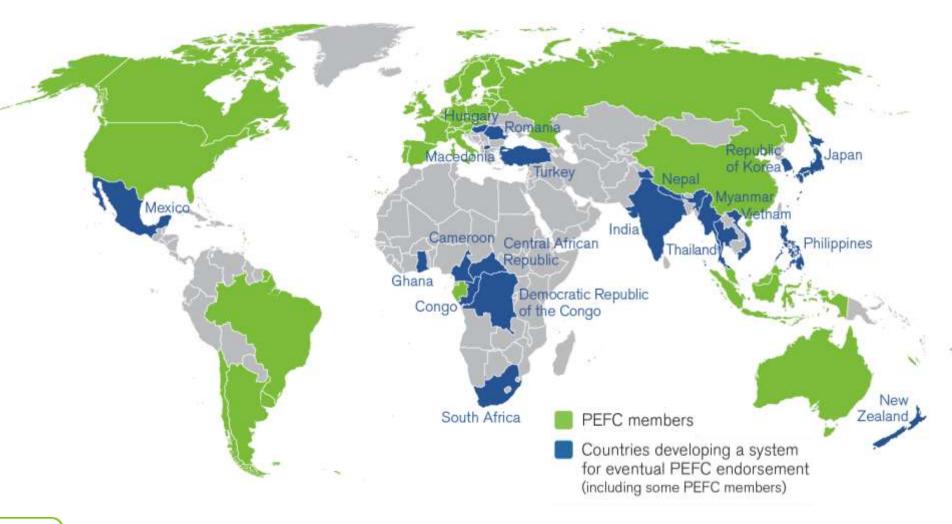


- 10% of the world forests are certified (UNECE/FAO 2013)
- 28% of industrial roundwood production is certified
- 60% of total certified area is PEFC



PEFC Certified Forests





Role of Certification

Building consumer trust



What reassures you most that environmental considerations have been taken into account?

Label certifying ethical considerations

54%

Country of origin ("Made in...")

30%

Brand

24%

Recommendations of family/friends

17%

Media recommendation - TV, press, newspaper

16%



Role of Certification

What PEFC delivers



- Robust national performance standards
 - Nationally appropriate
 - Latest scientific knowledge, best practice
 - Consensus multi-stakeholder dialogue
 - Holistic approach
 - Regular review
- Internationally credible and recognised
 - ISO certification and accreditation processes
 - Mutual recognition e.g. through PEFC
 - Society acceptance



International requirements



- 1. Periodic monitoring
 - Health and vitality (biotic and abiotic factors)
 - Effects of naturally occurring fire, pests and other disturbances
- 2. Encourage/maintain adequate genetic, species and structural diversity to:
 - Enhance stability, vitality and resistance capacity of forests to adverse environmental factors
- 3. Best use of:
 - Natural structures and processes
 - Preventative biological measures



International requirements



4. Pesticide use

- Minimised and appropriate silvicultural alternatives and other biological measures preferred
- WHO Type 1a & 1b pesticides and other highly toxic pesticides PROHIBITED, except where no other viable alternative is available

NOTE: Any exception to the usage of WHO Type 1A and 1B pesticides shall be defined by a specific national forest management standard



International requirements



- 5. Regeneration (reforestation and afforestation)
 - Natural regeneration, or where not appropriate planting, to ensure quantity and quality of forest resource
 - Native species and local provenances, well adapted to site conditions, shall be preferred
 - Only those introduced species, provenances or varieties shall be used whose impacts on the ecosystem and on the genetic integrity of native species and local provenances have been evaluated, and if negative impacts can be avoided or minimised.



International requirements

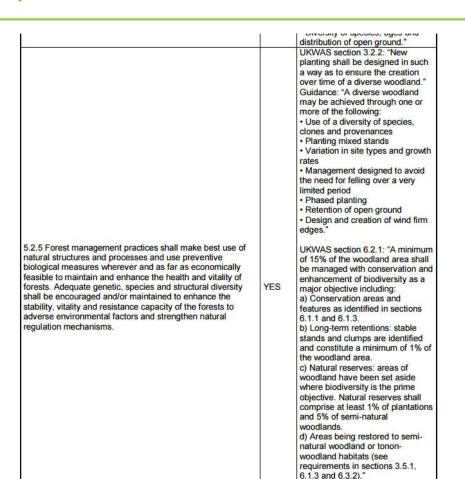


6. Latest scientific research

- Forest management shall be based inter-alia on the results of scientific research.
- Forest management shall contribute to research activities and data collection needed for sustainable forest management or support relevant research activities carried out by other organisations, as appropriate.



UKWAS example



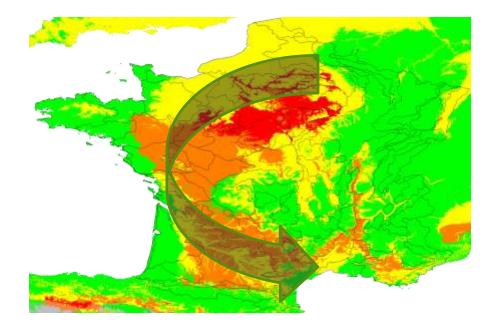




UKWAS section 6.3.3: "Where appropriate and possible, owners/managers shall use natural regeneration or planting stock from

International examples

 Climate change – French example of adaptation provenance plantings (research and experimentation and collaboration) "The arc of fear"







International examples



 Bark Beetle – Slovak example (communications and advantage of international recognition)

 Use of Chemicals – France/Germany and Switzerland (local adaptation and changing market requirements)



Implications for certification

Messages for the Government and the Profession





Role of Certification

Beyond standard setting



- Provides proof of management to stakeholders and market
- Reflects society's current understanding of "sustainability"
- Ensures forest managers think "holistically" and encourages stakeholders to consider others views
- Brings the debate and decision making to a local level including all stakeholders
- Creates "Dialogue" which helps to foster shared understanding, knowledge exchange, improved governance



Market drivers for certification







Private procurement

Conclusions/Challenges

- The world is changing Certification reflects and enhances stakeholder's understanding of SFM – ensure it works for you by getting involved
- Certification is robust but adaptable for local conditions and based on latest consensus – influenced by science etc.
- Governments need to:

Lead, Invest & Influence

The Profession needs to:

Actively Engage, Support, Inform

Both need to:

COMMUNICATE & Promote Principled Pragmatism



Certification is like every other tool – used wisely it will serve you well



Thank you!

PEFC Council

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