

# Chartered Forester

MEMBER  
MAGAZINE  
FOR THE  
**INSTITUTE OF  
CHARTERED  
FORESTERS**

Member magazine for the Institute of Chartered Foresters

Advertising rates 2015

## GROW YOUR BUSINESS

Promote your goods and services to decision-makers in the multi-million pound UK forestry sector

*Chartered Forester* is the quarterly membership magazine of the Institute of Chartered Foresters (ICF), the professional body for foresters and arboriculturists throughout the UK.

The ICF sets and maintains the standards for professionals who deal with trees, woods and forests. *Chartered Forester* magazine is essential reading for these professionals.

The magazine is mailed directly to named members of the Institute and senior managers in related industries, ensuring your goods and services are seen by the people who count.

Chartered Foresters and Chartered Arboriculturists are employed in every area of professional tree management and are experts in a wide range of specialist fields.



Institute of  
Chartered Foresters

## FAST FACTS

- Circulation more than 1,500
- Published quarterly
- Circa 36-page, high-quality, full-colour A4 magazine
- Highly valued by readers
- Long shelf life
- Critical communication tool
- Mailed to named individuals
- UK-wide audience

## DID YOU KNOW?

The British forestry sector (public and private) is involved in a wide range of purchasing, from woodland tools and protective clothing to construction services, professional insurance and technical and management training.

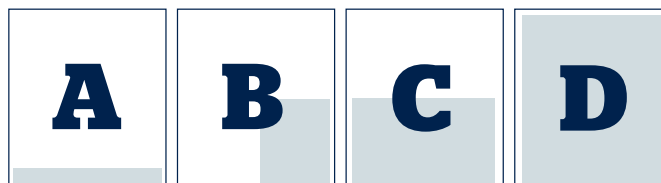
## SCHEDULE 2015

ISSUE	ARTWORK DEADLINE	MAILED
Spring 2015	13 February	13 April
Summer 2015	22 May	19 June
Autumn 2015	14 August	8 September
Winter 2015	6 November	8 December

## PRODUCTION INFORMATION

- For full-page adverts, please add a 3mm bleed on all sides
- Artwork should be supplied as pdf, tiff, eps, jpeg (300dpi) files and sent on disc or by e-mail
- Colour images should be CMYK
- A professional design service can be offered for a nominal charge – please ask for details

Series discounts available  
Agency commission: 10%



## ADVERT SIZES

(DEPTH X WIDTH)

A 1/8 page	62mm deep x 83.5mm wide	£95
B Quarter page	128mm deep x 84.5mm wide	£150
C Half page	128mm deep x 174mm wide	£250
D Full page	297mm deep x 210mm wide	£400
D Inside back (full page)	297mm deep x 210mm wide	£500
D Inside front (full page)	297mm deep x 210mm wide	£550
D Outside back (full page)	297mm deep x 210mm wide	£550



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