

# CHARTERED FORESTER

Member magazine for the Institute of Chartered Foresters

Advertising rates 2010

## GROW YOUR BUSINESS

### PROMOTE YOUR GOODS AND SERVICES TO THE DECISION-MAKERS IN THE MULTI-MILLION POUND UK FORESTRY SECTOR

*Chartered Forester* is the quarterly membership magazine of the Institute of Chartered Foresters (ICF), the professional body for foresters and arboriculturists throughout the UK.

The ICF sets and maintains the standards for professionals who deal with trees, woods and forests. *Chartered Forester* magazine is essential reading for these professionals.

The magazine is mailed directly to named members of the Institute and senior managers in related industries, ensuring your goods and services are seen by the people who count.

Chartered Foresters and Chartered Arboriculturists are employed in every area of professional tree management and are experts in a wide range of specialist fields.

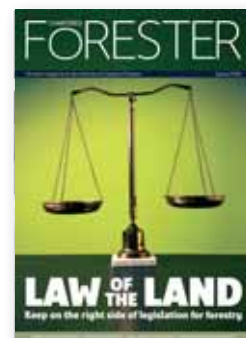
#### DID YOU KNOW?

The British forestry sector (public and private) is involved in a wide range of purchasing, from woodland tools and protective clothing to construction services, professional insurance and technical and management training.



## FACTS...

- Circulation more than 1,400
- Published quarterly
- Circa 36-page, high-quality full-colour A4
- Highly valued by readers
- Long shelf life
- Critical communication tool
- Mailed to named individuals
- UK-wide audience



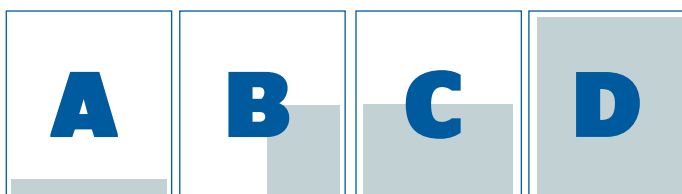
## SCHEDULE 2010

ISSUE	ARTWORK DEADLINE	MAILED
Spring 2010	05 February	09 March
Summer 2010	07 May	08 June
Autumn 2010	06 August	07 September
Winter 2010	05 November	07 December

### PRODUCTION INFORMATION

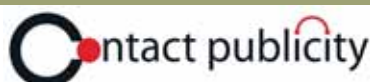
- For full-page adverts, please add a 3mm bleed on all sides
- Artwork should be supplied as pdf, tiff, eps, jpeg (300dpi) files and sent on disc or by e-mail
- Colour images should be CMYK
- A professional design service can be offered for a nominal charge – please ask for details

Series discounts available  
Agency commission: 10%



### ADVERT SIZES

	(DEPTH X WIDTH)	
A 1/8 page	30mm x 174mm	£95
B Quarter page	128mm x 84.5mm	£150
C Half page	128mm x 174mm	£250
D Full page	297mm x 210mm	£400
D Inside back (full page)	297mm x 210mm	£500
D Inside front (full page)	297mm x 210mm	£550
D Outside back (full page)	297mm x 210mm	£550



For more information, or to book an advertisement:

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